

Brooke White

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Summary

Multitalented Graphic Designer with extensive experience in identity, illustration, print and web design. Exceptional collaborative and interpersonal skills in client and vendor relations; accustomed to performing in deadline-driven environments and working within budget requirements.

Experience

Print Publications

- ad and layout design, content updating and production

Logos/Identity

- corporate identity design including logos, business cards, and stationery

Marketing Materials

- design and production of print collateral, catalogs, forms and business plans

Web/Multimedia

- web site, web banner, digital postcard, html email and video kiosk design and production

Large Format

- design and production of billboards, banners, signage, light boards and posters

Packaging/Display

- retail product tags & labels, point of purchase, beverage, cd/dvd packaging design, trade show and conference materials

Client List

Residential: IMT Residential, Oakwood Worldwide

Publications: L.A. Yoga, Beverly Hills Times, Women on Top

Finance: Redwood Valuation Partners

Pet Care: LA Pet Sitting

Health: Dharma Qi Acupuncture

NonProfit: Cleo Eulau Center, California Arts Advocates

Entertainment: Jorge Hinojosa, Prison Diet

Food & Beverage: First-Class Vending

Retail: American Garage, RHH Bridal

Automotive: WinPlus, On The Go Auto Care

Recreation/Leisure: Ocean Master

Consulting: BCG Computer Consulting, CounterIntuity, Organized for Living

Stationery: Pomegranate Papers, Lumia Designs

Education

Humboldt State University

Completed degree of Bachelor of Arts with a major in Studio Art with concentrations in Graphic Design and Photography

Software Skills – Mac & PC

Photoshop CS3

InDesign CS3

Illustrator CS3

Dreamweaver CS3

QuarkXpress

Acrobat CS3

Imageready

MS Office

Awards & Exhibitions

10/08: "Pet Art 10" Benefit for PAWS LA (group show) Avalon Hollywood, Los Angeles, CA

5/08: "ArtSeen 3" Benefit for AIDS Research Alliance (group show) Smashbox Studios, Culver City, CA

8/06–9/06: "Introductions"(group show) The Orphanage Gallery, Los Angeles, CA

2005: "Strategic Partner of the Year" Oakwood Worldwide

4/05: "Gravity –The Upward Force" (group show) Deja Design Studio Gallery, Los Angeles, CA

10/04: "Nightmare on 18th Street"(group show) 18th Street Arts Center, Santa Monica, CA

7/04–10/04: "Summer Salon II"(group show) Eric Garcetti's Field Office, Los Angeles, CA

4/04: "Good Friday/Great Art"(group show) Brock Real Estate Gallery, Los Angeles, CA

12/03–1/04: "Best in Industry"(group show) E-moonlighter Virtual Gallery, Corporate Identity Category

7/03: "LA Mart Art"(group show) July Gift and Home Furnishings Market at the LA Mart, Los Angeles, CA